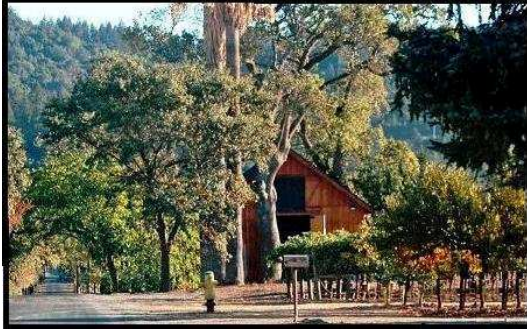


825 Fulton Lane, Saint Helena, CA 94574 - (707) 967-0719 - www.DavidFultonWinery.com

## Celebrating 150 Years



**David Fulton Winery  
& Vineyard Est 1860**

# Open House

**Sat, Aug. 21<sup>st</sup> &  
Sun, Aug. 22<sup>nd</sup>  
11am - 4pm**

**Come Help Us Celebrate.** If you are anywhere near Napa Valley this weekend, please join us in the celebration. Here's what's available at this **gigantic tasting event**:

- David Fulton Petite Sirah Library vintages previously unavailable, years 1999 to 2004
- Heritage 1860, commemorative red wine blend:
- Our Sweet Petite, a fortified Petite Sirah wine
- New release of David Fulton 2007 Petite Sirah
- Light snack wine-food pairings
- Tastings our 2005 and 2006 Petite Sirah for comparisons
- Vertical packages available only to event attendees and to Wine Club members.
- Special presentation by Saint Helena Historical Society on the 21<sup>st</sup>.
- Raffle ticket drawings each day for a set of four vertical 750 ml bottles.
- Benefits to go to Saint Helena Historical Society Building Fund.

There is a very limited amount of wine for our verticals (less than 5 cases in each of the earliest vintages) and in our newest wines, Heritage 1860 (22 cases, 750s) and Our Sweet Petite (42 cases, 375s). The receipt of this letter is your invitation to the Open House. **RSVP Steph@DavidFultonWinery.com.**

### Our New Team Member

**Please welcome Stephanie!** She's

Our Gal Friday, literally. She'll be here to receive guests only on



Fridays and Mondays from 11 am to 4 pm (tasting by appointment only rest of week). I guess you can say she's "Our Gal Friday-Monday". Having recently served as Marketing Director at Casa Nuestra Winery, we're fortunate, indeed, to have her on board. Steph (as she prefers to be called) has been busy reorganizing our website's **Online Ordering, Wine Club, twitter, facebook** and our portfolio of wines.

### TOP 100 WINES

**Listed Again.** David Fulton 2006 Petite Sirah was listed again, this year at both Red Carpet Wines of Glendale and Imbibe Wines in Bakersfield. We've been on Red Carpet's Top-100 every year since **our 2002** vintage was rated **Number 1**.

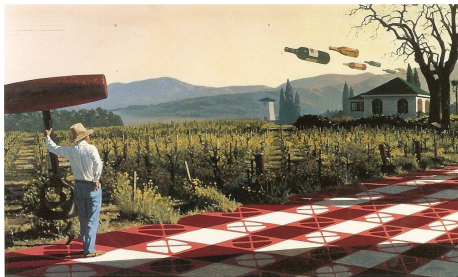


### WINE CLUB

**Our newest offering.** Steph calls it "Better than a One-Horse Plow Wine Club." Here's one way to be sure to receive a continuous supply and generous discount on all David Fulton (DF) wines. There are three levels in which you can participate:

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- **Level 1:** Receive annually a **3-bottle** October shipment of our current release (2007 Petite Sirah this year) at a **10%** discount and receive **10%** off any other DF wines.
- **Level 2:** Receive annually a **6-bottle** October shipment of our current release at a **15%** discount and receive 15% off any other DF wines.
- **Level 3:** Receive annually a **12-bottle** October shipment of our current release at a **20%** discount and receive **20%** off other DF wines.



As we watch the bottles fly your way, there are other Club benefits afloat as well. Too numerous to mention here, you'll find them listed on our website. An important one, however, is the ability to make rare wine purchases (verticals and small lots). Even if you can't attend the Open House, you still have access to these limited offerings. Call us, and we'll put you on our waiting list for them.

### **Email Addresses**

**Last Hardcopy Newsletter.** This is the last regular mail newsletter! After this, newsletters will not be sent out unless we have a valid email address. We will publish newsletters on the web ([www.DavidFultonWinery.com](http://www.DavidFultonWinery.com)) as printable PDF files. We'll no longer use the postal service.



**Special offerings and discounts** will be made available on the **web or via email only**. An electronic blast to our email subscribers of the offerings in this letter has already taken place. E-mailers have already had a week-long jump on the opportunities offered here. Please send us your email addresses (and changes if any).

It is not necessary to be a club member to receive emailed newsletters or access our offerings. The **David Fulton Order Page** is on our website.

Please be sure we have the correct spelling of your email address. About 8% of the emails we send out are returned as unknown. If you have received this newsletter via regular mail, we don't have your email address.

*Fulton and Dink Mather*



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